

2024 Media Planner

BOX & CARTON BLUE BOOK is the complete guide to the corrugated box and folding carton industries. Published annually, the Box & Carton Blue Book is an extensive compilation of plants, manufacturers, and suppliers. The directory is instrumental in helping businesses reach prospects at the time and place where they make purchasing decisions.

Box & Carton Blue Book reaches a niche market, allowing you to focus your marketing efforts on your target audience. With our user-friendly sections, your audience can easily find your company, products and services in our directory.

www.boxandcartonbluebook.com

1-800-328-4766

Premium Advertising Positions

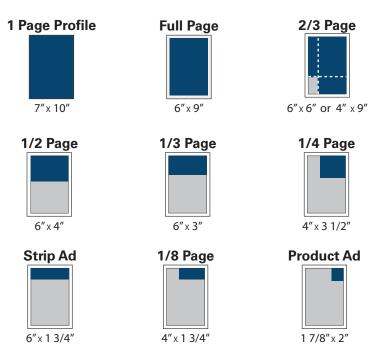
(All premium positions receive a right of first refusal each year thereafter. Size 7"x 10")

Front Cover Featured Advertiser (6 1/4" x 3 1/4")	\$3000
Back Cover	\$2500
Inside Front Cover	\$2200
Inside Back Cover	\$2200

Annual Advertising Positions

1 Page Premium Profile	\$1730
Full Page	\$1050
2/3 Page	\$730
1/2 Page	\$630
1/3 Page	\$525
1/4 Page	\$445
Strip Ad	\$390
1/8 Page	\$340
Product Ad	\$185

Display Ad Sizes (width x height)



Online Advertising

at www.boxandcartonbluebook.net (Size 450 x 132 pixels)

Home Page Banner	\$1000
Regional Banner	\$500
Category Banner	\$300
1 Year Internet Listing with Hotlink	\$170

Box & Carton Blue Book





Material Specifications

 $\mbox{\bf FORMAT}$ - 7" \times 10", 3 column directory format. Each listing will include at least: Company name, address & phone.

File Setup - <u>Please include all supporting documents</u>, artwork imported into your file, and copies of all typefaces, including those used in the EPS files. Save your files at 300 dpi. If you are submitting color artwork, save the images in CMYK, not RGB. Save artwork created in Illustrator as an EPS file. Create outlines for all fonts, or include those fonts with your document support files. Operating System Support: PC.

File Types Supported - A high resolution PDF at 300 dpi is preferred, but we also accept .EPS, .AI, .TIF, .PSD, Adobe Illustrator, Adobe Photoshop, Microsoft Office & Vector based files. Please e-mail artwork to art@davisonpublishing.com or send CD to: PO Box 560941, Orlando, FL 32856.

Publication Date -

The anticipated release date for the 2024 edition is **December 2023**.

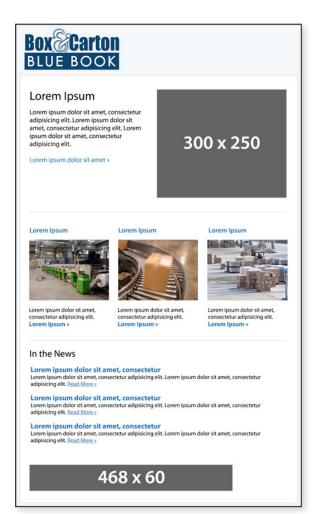
For Advertising Sales, contact:

Eduardo Castañer, Publisher / General Manager eduardo@davisonpublishing.com

Phone: 407 562-5363



Reach 1200+ Box & Carton Professionals



BOX & CARTON NEWSLETTER

The Box & Carton Newsletter is a monthly email newsletter highlighting products, services and industry trends. Garner attention with a clear, colorful product image delivered to purchasing decision makers. The newsletter is sent monthly to over 2,000 Box & Carton professionals, giving you the opportunity to reach this focused audience.

NEWSLETTER RATES

Ad Unit	1 mo.	6 mos.	12 mos.
Top Position with Image	\$150	\$765	\$1,350
1 of 3 Positions with Image	\$90	\$460	\$810
News Item	FREE	\$250	\$430
Banner (300 x 250)	\$125	\$637	\$1,125
Banner (468 x 90)	\$100	\$510	\$900

^{*}All rates are at net cost.*

SPECIFICATIONS

- Ads may be in the following formats: JPEG, GIF.
- Certain email clients do not support animated GIFs.
- All ad files must be under 45 KB.
- Advertiser must also include the URL the ad should link to.
- Submit ad materials to art@davisonpublishing.com a minimum of five business days prior to start of schedule.



SALES CONTACT

Eduardo Castañer, Publisher / General Manager eduardo@davisonpublishing.com

Phone: 407 562-5363

SUPPLIER HEADINGS - BOX & CARTON BLUE BOOK 2024 Mark "F" next to your FREE listing, "P" next to any additional paid listings Please indicate number of listings and amount paid on last page - **DEADLINE December 15, 2023**

ACCOUNTING & FINANCIAL	BUNDLE HANDLING, SQUARING,	CONVEYOR OVENS
SERVICES	WRAPPING	CONVEYOR SYSTEMS, AUTOMATED
ADHESIVE APPLICATORS	BUNDLE INVERTING MACHINES	CONVEYORS
ADHESIVE METERING SYSTEMS	BUNDLE ROTATING MACHINES	CONVEYORS, ROLLER
ADHESIVE MONITORS	BUNDLE STRAIGHTENING MACHINERY	CORE CHUCKS
ADHESIVE, TAPES	BUNDLE TYERS	CORE CUTTERS
ADHESIVES	CAD/CAM HARDWARE &	CORE SHAFTS
ADHESIVES, HOT MELT	SOFTWARE	CORRUGATED SPECIALTIES
ADHESIVES, RESIN	CARTON CODE READERS	CORRUGATING ROLLS
ADHESIVES, SILICATE	CASE FORMERS	CORRUGATOR BELTS
ADHESIVES, STARCH	CASE PACKING EQUIPMENT	CORRUGATOR CUTOFFS, DIRECT
ADHESIVES, STARCH RESIN	CHAMBERED DOCTOR BLADE	DRIVE CORRUGATOR KNIVES
AIR POLLUTION CONTROL	CONVERSIONS	
AIR TABLES	CHEMICALS	CORRUGATOR SCHEDULING/ TRIMMING SYSTEMS
ANILOX (CHROME) ROLLSANILOX (ENGRAVED CERAMIC)	CHUCKS	CORRUGATOR STACKERS
ROLLS	CLEANING FOURMENT	CORRUGATOR UPGRADES
ANILOX (LASER CERAMIC) ROLLS	CLEANING EQUIPMENT	CORRUGATORS, COMPLETE
ANILOX ROLL CLEANING SYSTEMS	COATING EQUIPMENT	COUNTER EJECTORS
ANTI-SKID APPLICATORS	COATING EQUIPMENT, BLANKET	COUNTERS
ANTI-SKIDS	COATING EQUIPMENT, CURTAIN	CUSTOM MACHINERY OR
ANVIL COVERS, URETHANE	COATING EQUIPMENT, GRAVURE	EQUIPMENT
ASSOCIATIONS	COATING EQUIPMENT, HOT MELT	CUTTERS
AUTOMATIC POSITIONING SYSTEMS	COATING EQUIPMENT, INLINE	CUTTERS/CREASERS
AUTOMATIC WEB ALIGNMENT	COATING EQUIPMENT, MACHINE	CUTTING AND CREASING EQUIPMENT
SYSTEMS —	COATING EQUIPMENT, PATTERN	CUTTING/CREASING SUPPLIES
AUTOMATIC WEB TENSION SYSTEMS	COATING EQUIPMENT, ROLL	CYCLONES
BALERS	COATING EQUIPMENT, ULTRAVIOLET	CYLINDER RECONDITIONING
BALING WIRE & TIES	COATING EQUIPMENT, WAXES	CYLINDERS
BAND SAWS AND BLADES	COATINGS	DATA COLLECTION EQUIPMENT
BAR CODE CONTROL SYSTEMS	COATINGS, ANTI-SLIP MATERIALS —	DENSITOMETERS
BAR CODE READERS	COATINGS, BARRIER —	DIE EJECTION MATERIALS
BEARINGS	COATINGS, NON-STICK	DIE BOARDS
BELT CONVEYORS	COATINGS, UV CURING —	DIE CUTTERS, AUTOMATIC PLATEN
BELT GUIDES	COATINGS, WATER BASED	DIE CUTTERS, CORRUGATED/SOLID
BELTING (CORRUGATOR)	COLOR MEASUREMENT	FIBRE
BELTING (FLEXO FOLDER-GLUERS, ETC.)	COLOR MEASUREMENT COMMUNICATION HEADSETS	DIE CUTTERS, FLAT BED
BLANKERS		DIE CUTTERS, ROTARY
BLANKET CLEANERS, AUTOMATIC	COMPRESSION SECTIONS, FOLDING CARTON	DIE CUTTERS, WEB-FED
BLANKETS (DIE CUTTING)	COMPUTER SYSTEMS	DIE CUTTING BLANKETS OR COVERS
BLANKETS (LITHOGRAPHIC)	COMPUTER SYSTEMS (PLANT	DIE CUTTING CONVERSIONS
BLANKING TOOLS	SCHEDULING)	DIE CUTTING JACKETS
BLOWERS (TRIM REMOVAL)	COMPUTERS FOR CORRUGATOR SCHEDULING	DIE CUTTING MATS
BOILERS	COMPUTER-TO-PLATE SYSTEMS	DIE CUTTING/DIEMAKING SUPPLIES
BOX FORMING MACHINES	CONSULTING SERVICES	DIE MAKING EQUIPMENT
BOX MAKING MACHINES	CONTAINERBOARD	DIE MAKING EQUIPMENT, CREASING MATRIX
BRAKE LININGS	CONTROL SYSTEMS,	DIE MAKING EQUIPMENT, CUTTERS
BRAKES	MICROCOMPUTERS	DIE MAKING EQUIPMENT, LASER DIE
BRAKES/CLUTCHES	CONTROL SYSTEMS, MOTION	BOARD CUTTERS
BRASS FINGERS	CONTROL SYSTEMS, TEMPERATURE	DIE MAKING MATERIALS
BREAKERS, CORRUGATED	CONTROLS, COLOR	DIE MAKING SUPPLIES
BRIDGE CONTROLS/GUIDES	CONTROLS, VISCOSITY	DIES
BRIDGE WEB CONTROL	CONVERSION KITS	DIES, CUTTING AND CREASING
BUNDLE DOUBLING MACHINES	CONVEYOR EQUIPMENT	DIES, EMBOSSING

SUPPLIER HEADINGS - BOX & CARTON BLUE BOOK 2024 Mark "F" next to your FREE listing, "P" next to any additional paid listings Please indicate number of listings and amount paid on last page - **DEADLINE December 15, 2023**

DIES, FLAT-BED	GLUING EQUIPMENT, FOLDING CARTON	LITHO LAMINATING MACHINES, SINGLE FACE
DIES, LASER STEEL RULE	GLUING EQUIPMENT, HOT MELT	LOAD FORMERS/TURNERS
DIES, LASER-MADE	GLUING EQUIPMENT, HOT MELT	LUBRICATION PRODUCTS
DIES, ROTARY CUTTING DIES. STEEL RULE	APPLICATORS	MACHINERY MAINTENANCE AND
DIGITAL PRINTING PRESSES	GLUING EQUIPMENT, PATTERN GLUING	REPAIR
DIRECT-TO-PLATE MACHINES	GLUING EQUIPMENT, RIGID BOX	MACHINERY MOVERS, ERECTORS, INSTALLERS
DOCTOR BLADE SYSTEMS	GRAPHICS, PREPRESS	MACHINERY REBUILDERS/
DOCTOR BLADES	GRINDING WHEELS	SERVICING
DOUBLE BACKERS	HEADSET & RADIO	MACHINERY, CUSTOM-MADE
DOUBLE FACERS	COMMUNICATIONS	MACHINERY, INSTALLATIONS
DOWNSTACKERS	HOGGERS	MAGNETIC CYLINDERS, PRINTING
DRIVES	HONEYCOMB	MANAGEMENT INFORMATION
DRYING EQUIPMENT	INFRARED DRYERS	SYSTEMS, PRODUCTION
DUST COLLECTORS	INFRARED HEATERS	MANUFACTURERS' REPRESENTATIVES
EDGE GUIDE CONTROLS, WEB	INK ADDITIVES AND/OR	MATERIAL HANDLING EQUIPMENT
EDGE GUIDES, WEB	INGREDIENTS	MEASURING AND RECORDING INSTRUMENTS
EMBOSSING	INK BLENDING SYSTEMS	MOUNTER PROOFERS
EMBOSSING MACHINES	INK CLEANUP	NOISE REDUCTION
EMPLOYMENT SERVICES AND	INK CONTROL SYSTEMS	PALLET HANDLING MACHINES
CONSULTANTS	INK DISPENSERS	PALLETIZERS
END CAPS - TUBE/METAL	INK DRYING SYSTEMS	PALLETS
ENGRAVERS	INK DRYING SYSTEMS, INFRARED	PAPERBOARD DISTRIBUTORS
FANS	INK DRYING SYSTEMS, ULTRAVIOLET	PAPERBOARD JOB LOT
FEED WHEELS	INKS	PAPERBOARD, BUY, SELL, TRADE,
FEEDERS, BOARD/PAPER	INKS, CORRUGATED	& SHIP
FEEDERS, ROTARY SLOTTER	INKS, FLEXOGRAPHIC	PAPERBOARD, PAPER SPECIALTIES
FILM	INKS, FLUORESCENT	PAPERBOARD, PAPER SPECIALTIES,
FILM, BIOPOLYMER	INKS, GRAVURE	FOIL LAMINATES
FILM, PLASTIC	INKS, HIGH SOLIDS	PAPERBOARD, RECYCLED
FINANCIAL INSTITUTIONS, MERGER	INKS, LETTERPRESS	PARTITIONS
& ACQUISITIONS	INKS, LITHOGRAPHIC	PARTS AND REBUILDS, CORRUGATED MACHINERY
FINANCING AND LEASING	INKS, SCREEN PROCESS	PARTS AND REBUILDS, FOLDING
FLEXO CONVERSIONS	INKS, UV-CURABLE	CARTON
FLEXO FOLDER-GLUERS	INSPECTION SYSTEMS	PLATE MAKING SUPPLIES
FLEXO INKS	INSURANCE	PLATE MOUNTING EQUIPMENT AND/
FLEXO PRESSES	INVENTORY SYSTEMS	OR MATERIALS
FOIL STAMPING EQUIPMENT	JOGGER-AERATORS	PLATE MOUNTING SYSTEMS
FOIL, PAPERBOARD LAMINATES	KNIFE REPAIR/RECONDITIONING	PLATE PROCESSORS
FOLDER-GLUERS, CORRUGATED	KNIVES	PLATES
FOLDER-GLUERS, FOLDING CARTON	KNIVES, CORRUGATOR CUTOFF	PLOTTERS
FOLDER-GLUERS, SPECIALTY	KNIVES, CUTTING/SLITTING	POLLUTION CONTROL SYSTEMS
FOLDER-STITCHERS	LABEL LAMINATING	PREFEEDERS
FOLDING EQUIPMENT, CORRUGATED	LAGGING - CORRUGATOR	PREHEATERS PRINT STATIONS, ADDITIONS
FOLDING EQUIPMENT, FOLDING	LAMINATING EQUIPMENT	·
CARTON	LAMINATORS (SINGLE FACE AND LITHO)	PRINTER-SLOTTERS, FLEXOGRAPHIC CONVERSION KITS
GEARS	LASER DIES & DIEBOARDS	PRINTER-SLOTTERS, OIL BASE AND/
GLUE LAP COVERS	LEAD-EDGE FEEDERS	OR FLEXOGRAPHIC
GLUE LAP SYSTEMS	LEAD-EDGE FEEDERS, REPLACEMENT	PRINTING PLATES
GLUE MACHINE RETROFITS AND	PARTS	PRINTING PLATES, FLEXO
CONVERSIONS	LEAD-EDGE FEEDERS, WHEELS	PRINTING PLATES, PHOTOPOLYMER
GLUING FOURMENT	LINE AND EDGE CONTROL	PRINTING PLATES, RUBBER
GUING EQUIPMENT CORRUGATED	LINERBOARD	PRINTING PRESSES
GLUING EQUIPMENT, CORRUGATED	LITHO LABELS	PRINTING PRESSES, DIGITAL

SUPPLIER HEADINGS - BOX & CARTON BLUE BOOK 2024 Mark "F" next to your FREE listing, "P" next to any additional paid listings Please indicate number of listings and amount paid on last page - **DEADLINE December 15, 2023**

PRINTING PRESSES, CARTON	SHAFTS	ULTRAVIOLET LAMPS
PRINTING PRESSES, FLEXOGRAPHIC	SHEET STACKERS	UNWINDERS
PRINTING PRESSES, GRAVURE	SHEETERS	
PRINTING PRESSES, LITHOGRAPHIC	SHREDDERS	URETHANE MACHINE PARTS
PRINTING PRESSES, OFFSET	SINGLE FACERS	URETHANE PRODUCTS &
PRINTING PRESSES, PACKAGING	SKID TURNERS	RECOVERING
PUBLICATIONS	SLEEVES	USED AND/OR REBUILT MACHINERY
PUMPS	SLITTERS AND SCORERS,	USED AND/OR REBUILT MACHINERY,
RECYCLING SYSTEMS	CORRUGATED	CORRUGATED
REGISTER CONTROLS AND GUIDES,	SLITTERS, ROLL AND/OR REWINDER	USED AND/OR REBUILT MACHINERY,
WEB	SLITTER-SCORER AUTOMATIC	DIE CUTTING
REPAIR AND REBUILDING,	POSITIONING SYSTEMS	USED AND/OR REBUILT MACHINERY,
CORRUGATED MACHINERY	SOFTWARE	FOLDING CARTON
REPLACEMENT PARTS	SOFTWARE	USED AND/OR REBUILT MACHINERY,
REPLACEMENT PARTS, CORRUGATED	SPLICERS	PRINTING PRESSES
REPLACEMENT PARTS, DIE CUTTING	SPLICING TAPES	VISCOSITY AND pH CONTROL
REPLACEMENT PARTS, FOLDING CARTON	STACK INVERTING EQUIPMENT	SYSTEMS
REPLACEMENT PARTS, PRINTING	STACKERS	WARP CONTROL SYSTEMS
PRESSES	STACKERS, ROTARY DIE CUTTER	WASTEWATER TREATMENT
RETROFITS	STARCH	WAXES
REWINDERS	STARCH ADHESIVE SYSTEMS	WAXES AND WAX BLEND
RIGID BOXMAKING MACHINERY	STARCH MIXING SYSTEMS	COATINGS
ROBOTICS	STATIC CONTROL	WAX-IMPREGNATING SYSTEMS
ROLL GRINDERS, CORRUGATED	STEAM SYSTEMS & EQUIPMENT	WEB GUIDES
ROLL STANDS	STEEL RULE	
ROLL STANDS, UNWINDING	STITCHERS	WEB TENSION CONTROLS
ROLLER ALIGNMENT	STORAGE SYSTEMS	WINDOW APPLYING MACHINES
ROLLERS	STRAPPING	
ROLLERS, FEED AND PULL, POLYURETHANE	STRAPPING AND UNITIZING EQUIPMENT	Category Suggestions
ROLLERS, INK	STRAPPING CONTROLS	(Added at Publisher's Discretion):
ROLLERS, NO-CRUSH	STRAPPING, PLASTIC	
ROLLERS, RUBBER INDUSTRIAL	STRETCH-WRAPPING EQUIPMENT	
ROLLERS, TAPER	STRIPPERS	
ROLLS, APPLICATOR, CERAMIC- COATED, LASER ENGRAVED	STRIPPING EQUIPMENT, CORRUGATED AND/OR SOLID FIBRE	
ROLLS, APPLICATOR, CHROME- PLATED	STRIPPING EQUIPMENT, FOLDING CARTON	
ROLLS, CORRUGATOR	TAPE MANUFACTURERS	
ROLLS, EMBOSSING	TAPES	
ROLLS, GRAVURE/LAMINATING	TEAR STRIP APPLICATORS	If you choose any paid listings, they will be
ROLLS, PRESSURE	TEAR TAPE	bolded along with your free listing.
ROLLS, PTFE-COATED	TENSION CONTROLS	# of hold listings v \$25.00 cm
ROTARY ANVIL COVERS	TESTING EQUIPMENT	# of bold listings x \$25.00 ea.
ROTARY DIECUTTING BLANKETS	TESTING INSTRUMENTS	# of bold listings x \$35.00 ea.
ROTARY DIECUTTING EQUIPMENT	TESTING SERVICES	(Price for non-advertisers)
ROTARY DUST REMOVAL SYSTEMS	TRAINING PROGRAMS	¢ Amount analoged
ROTARY SHEAR, CORRUGATOR	TRAYMAKERS	\$Amount enclosed
ROTOGRAVURE EQUIPMENT	TRIM COLLECTION SYSTEMS	Please send check by December 15,
SAMPLE EQUIPMENT	TRIM CUTTERS	2023 payable to:
SAMPLEMAKERS	TYING AND BUNDLING EQUIPMENT/	F - 7
SAWS AND BLADES	STRAPPING	
SCRAP DATA COLLECTION SYSTEMS	ULTRASONIC CLEANING EQUIPMENT	Davison Publishing Co., LLC
SCRAP REMOVAL EQUIPMENT	ULTRAVIOLET CURING EQUIPMENT	PO Box 560941
SEPARATORS	ULTRAVIOLET DRYERS	Orlando, FL 32856